

NSSE 2019 U.S. Response Rates by Institutional Characteristics

The average institutional response rates for U.S. institutions in NSSE 2019 listed below are based on census-administered and randomly sampled participants only. Data were excluded from institutions participating in special research projects, that had nonstandard population files or survey administrations, or when otherwise noted that institutional characteristics were not available.

		Number of Institutions	Overall Response Rate (%)	First-year Response Rate (%)	Senior Response Rate (%)
Overall^a		502	28	27	28
Recruitment Method	Email	499	28	27	28
	Standard mail	3	22	23	20
Institutional Control	Public	205	22	22	22
	Private	297	31	31	32
Carnegie Classification ^b	Doc/Very High	28	19	20	19
	Doc/High	47	23	24	22
	Doc/Professional	62	30	30	29
	Master's L	119	26	25	26
	Master's M	72	29	29	30
	Master's S	29	25	24	27
	Bac/A&S	55	35	34	36
	Bac/Diverse	63	29	28	31
Barron's Selectivity Rating ^c	Noncompetitive	11	22	20	26
	Less competitive	87	23	22	25
	Competitive	232	28	28	29
	Very competitive	84	29	30	29
	Highly competitive	19	30	30	29
	Most competitive	12	35	37	33
Institutional Locale	City	233	27	27	27
	Suburb	121	28	28	29
	Town	123	28	28	29
	Rural	25	29	28	31
Region ^d	New England	40	30	31	30
	Mid East	93	27	27	27
	Great Lakes	64	29	29	29
	Plains	57	31	32	31
	Southeast	128	27	26	28
	Southwest	52	21	21	21
	Rocky Mountains	18	29	27	32
	Far West	43	29	29	29
Total Undergraduate Enrollment	Up to 500	12	38	36	42
	501 to 1,000	63	33	32	34
	1,001 to 2,000	125	31	31	32
	2,001 to 3,000	70	30	30	30
	3,001 to 5,000	72	24	24	23
	5,001 to 10,000	80	24	24	24
	10,001 to 20,000	49	21	21	21
	More than 20,000	31	21	21	21
Full-time Student Percentage	90% or more	253	30	29	30
	80% to 89%	143	26	26	26
	60% to 79%	83	25	25	26
	Less than 60%	23	24	22	26
Female Student Percentage	90% or more	13	40	37	44
	70% to 89%	33	29	29	30
	60% to 69%	131	27	27	27
	50% to 59%	242	26	26	27
	30% to 49%	73	30	29	30
	Less than 30%	10	26	27	25

a. Includes eleven institutions not included in the NSSE 2019 Overview because they had too few respondents for inclusion in comparison groups. Institutions with first-year student data numbered 500 and those with senior data numbered 502.

b. "Other" Carnegie types were not included (25 institutions).

c. Ratings were not available for 57 institutions.

d. Seven institutions in "Outlying Areas" were not included.