### Thursday, April 19, 2007

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<th>Time</th>
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| 11:30-12:30 pm | Pre-Conference Discussion on Using NSSE to Support KBOR Performance Indicators  
**Open to Kansas public colleges and universities**  
**Moderator:** Jillian Kinzie, Associate Director, NSSE Institute  
**Location:** Room 180 |
| 12:30-1:00 pm | On-site Registration  
**Location:** Room 180  
**Best Practices Swap Table**: Have some great examples of how your institution has successfully used NSSE data that you want to show off? Proud of your self-study or strategic plan? Looking for help, inspiration, or ideas from other institutions on incorporating NSSE data into your initiatives or plans? We will set up a table in the registration area where participants will be able to browse and review institutional documents that reflect best practices using NSSE data. Please bring a copy of any documents that you might want to share. |
| 1:00–1:15 pm | Welcome and Workshop Overview  
**Welcome:** President Biff Green, Friends University  
**Workshop Overview:** Dr. Jillian Kinzie, Associate Director, NSSE Institute  
**Location:** Room 180  
**Preparation for “One Good Idea to Share”**: Large Post-it notes are available on the registration table. Please take one or two to write down ways that your institution has or plans to use NSSE data to share at the 5PM wrap-up session. |
| 1:15–2:15 pm | Plenary Session  
**NSSE: Retrospective and Prospective**  
**Introduction:** Dr. Ron Kopita, Vice President for Campus Life and University Relations, Wichita State University  
**Featured Speaker:** Dr. George Kuh, Chancellor’s Professor and Director, Center for Postsecondary Research, Indiana University, Bloomington  
**Location:** Room 180 |
| 2:15–3:15 pm | NSSE Forum: Open Question and Answer Session with Dr. Kuh and NSSE Staff  
This session will provide an opportunity for participants to ask questions about NSSE, student success in college, student engagement, and any other issues of interest.  
**Location:** Room 180 |
| 3:15–3:30 pm | Break |
| 3:30–4:50 pm | Session 1: Foundations Session  
**NSSE Foundations for New and Experienced Users**  
**Presenters:** Daniel Chen, Research Analyst, NSSE; Amy Garver, FSSE Project Associate; Jillian Kinzie, Associate Director, NSSE Institute |
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**Location: Rooms 180, 138 -** After a general introduction, the session will divide into two groups based on user expertise. One group will remain in Room 180—the other will meet in Room 138.

Understanding the core structure and foundations of NSSE and FSSE is critical to understanding NSSE data. An overview of the new BCSSE survey will also be provided. Topics to be covered in sessions include:

- Survey Design
- Survey Administration
- Understanding NSSE Reports
- Considerations before Drawing Conclusions
- Benchmarks and Scales
- Recent and Future Developments

**5:00–5:30 pm Share One Good Idea – Day 1 Wrap Up Session**

**Moderator:** Jillian Kinzie, Associate Director, NSSE Institute  
**Location:** Room 180

Please be prepared to share your good ideas! We will display Post-It notes describing good ideas from participants for a general discussion on topics such as tips for a successful administration, data dissemination strategies, using cognitive interviews and focus groups to move deeper into your NSSE data, or other topics suggested by workshop participants. Door prizes, including the book *Student Success in College* (2005), the new publication, *Putting Together the Student Success Puzzle* (2007), and a complimentary special analysis, will be awarded. Don't miss the opportunity to win! We also encourage you to think about Round Table topics for Friday's session from 11:30-noon.

**5:30–8:00 pm Travel to and dinner at Botanica, The Wichita Gardens**

Dinner is included in the registration fee for the workshop. Please join us for dinner in this spectacular setting. A 12-person shuttle van will be available to transport those attendees without vehicles.

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**Friday, April 20, 2007**

**8:00–9:00 am Breakfast Plenary**

**Accountability in Higher Education: The Role of NSSE**

**Featured Speaker:** Dr. Gary Miller, Vice President for Academic Affairs and Research, Wichita State University  
**Location:** Room 180

NOTE: Continental breakfast will be available.

**9:15–10:15 am Session 2: Concurrent Sessions**

**Session 2A: Demystifying Student Response Rate and Nonresponse Error in the National Survey of Student Engagement (NSSE)**

**Presenter:** Daniel Chen, Research Analyst, NSSE  
**Location:** Room 180

Response rate and nonresponse error are factors that can have major impact on the validity of your survey results. This presentation is divided into two parts. The first part will provide information on: how NSSE calculates response rate, the sample type, and how they are coded in the NSSE data file; what types of samples are used in the different NSSE reports; and how to improve NSSE response rate. The second part of the presentation will address the issue of nonresponse error, which will include the topics: What is nonresponse error? What are the causes of nonresponse error? How to detect and reduce nonresponse error. Participants will have time to ask questions and discuss their own experiences.

**Session 2B: Using NSSE and FSSE Results in Combination: An Overview of Existing Tools and Reports**

**Presenter:** Amy Garver, FSSE Project Associate  
**Location:** Room 138

**Abstract:** This session offers an overview of existing tools and reports used to present NSSE and FSSE findings. In particular, session participants will learn how results may be combined to
highlight differences between faculty expectations and student reported time spent studying, student and faculty perceptions of the campus environment, and disciplinary differences in how much faculty emphasize and students use deep approaches to learning. This session will also review the two survey options available to participating FSSE institutions – the course-based and typical student options – and how results from each option can be used in combination with NSSE results.

Session 2C: Urban Universities: Student Characteristics and Engagement

Presenter: Dr. Donna Hawley, Professor and Director, Institutional Research, Wichita State University

Location: Room 132

Abstract: Urban universities differ from their more traditional counterparts in student characteristics as well as in the research, educational and service connections with their city. Student differences are demonstrated in some NSSE scores. The urban consortium is addressing differences in areas such as the influence of work, family and financial obligations on ongoing enrollment.

For this project, we investigated 10 student characteristics that may affect engagement using both consortium and NSSE items. Specifically we compared transfer to native students, older to younger, extensive to limited employment, full to part time loads, extensive to limited family or work obligations, few extracurricular to more activities, low to higher income, potential to no graduation delay, first generation to those with college-educated parents, limited to extensive community involvement, and commuting to living on campus. Each of these groups were compared by class using means and effect sizes for each of the 15 scalelets (subsets of the more lengthy benchmarks) as described by Pike (2006). Examples of these scalelets include course challenge, writing, active learning, out-of-class interactions, diversity, and student support. Data from a single university were used. The session will examine the results of these analyses in detail and discuss collaborative future endeavors.

Session Outcomes: 1. Review results of analysis and discuss potential implications of the findings. 2. Review and discuss various student characteristics common to many urban schools and their relationship to engagement. 3. Discuss options for additional study of student characteristics with collaboration among urban schools or in a more general context.

10:15–10:30 am Break

10:30–11:30 am Session 3: Concurrent Sessions

Session 3A: Analysis of Multiple Years of NSSE Data: Tips and Strategies

Presenter: Daniel Chen, Research Analyst, NSSE

Location: Room 180

This presentation is for institutions that process multiple years of NSSE data and will include tips and strategies to examine longitudinal engagement data and to assess institutional change or the impact of program or policy initiatives. Topics to be covered include: NSSE survey changes that impact on multi-year analyses; tips for merging multi-year NSSE data; models of multi-year data analyses; and different ways to represent multi-year data. Participants are encouraged to share their own experiences, lessons learned, and ask questions.

Location:

Session 3B: Now What? Charting Your Course through NSSE Data

Presenter: Jillian Kinzie, Associate Director, NSSE Institute

Location: Room 138

Abstract: Many consider using the National Survey of Student Engagement as a two-year process. In year one, the survey is administered on your campus. You then receive your Institutional Report and data files at the beginning of year two. Upon the receipt of data, you may ask yourself, “NOW WHAT DO I DO?” This interactive session will help you define the unknowns and provide you with a starting point for working through your Institutional Report results. The
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session will also cover how BCSSE and NSSE results might be used by institutions and include suggestions for using the new user tool “Working with NSSE Data: A Facilitator’s Guide”.

10:30–noon One-on-One Consultations with NSSE Staff
NSSE staff will be available for 15-minute individual institution consultation sessions. Sign-up sheets will be available on the registration table.
Location: Rooms 130, 132, 138, and 180 – to be scheduled at workshop

11:30–noon Round Table Discussions
What Students Are Saying About Your Institution
Presenter: Kathy Anderson, Project Manager, NSSE Institute
Location: Room 132
This session will be an informal roundtable discussion of NSSE’s new customized report of your students’ responses to individual items on the survey. The report, “What Students Are Saying About Their <Your Institution> Experience,” can be used by admissions officers, campus tour guides, communication and public relations officers, institutional advancement staff, and alumni affairs staff to help promote and facilitate public reporting of your NSSE results. Parents and students are increasingly aware of NSSE and are often seeking out your NSSE results as part of the college selection process. The report will be available for institutions that participated in the 2006 survey and will be included as part of the individual Institutional Report beginning in 2007. We will review a sample document showing results for a fictional campus.

Engagement in the Law School Context: Introducing LSSSE
Presenter: Lindsay Watkins, Project Manager, LSSSE
Location: Room 130
The Law School Survey of Student Engagement (LSSSE) was launched in 2004. Over the past few years, law schools across the country have taken advantage of this new tool, using LSSSE for internal assessment and improvement efforts and ABA accreditation. In this session, we will discuss the student engagement concept as it applies to law students, and we’ll anticipate how the engagement research differs in the context of graduate and professional students more generally. As part of a larger discussion of the LSSSE project, we will also review some of the aggregate results from past LSSSE administrations.

Topics: TBA – Tables will be reserved for groups who want to convene their own roundtable discussions on specific topics such as accreditation, new user issues, using in scholarship of teaching, etc.

11:30–12:30PM Boxed Lunches Will Be Provided – Room 180

Presentations will be posted to the NSSE workshop site (www.nsse.iub.edu/institute) following the meeting.

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