NSSE’s Pocket Guide Is Now Mobile!

A Pocket Guide to Choosing a College: Questions to Ask on Your College Visit is now accessible on mobile devices.

This popular guide includes suggestions for questions to ask of key people that students and their families will meet on college visits—such as the tour guide, admissions staff, and currently enrolled students.

To provide a direct link to the mobile version of the pocket guide in your promotional or recruitment materials and email messages, include the guide’s QR code (below) or URL: nsse.iub.edu/html/mobile_pocket_guide.html

Imagine students and their family members with the pocket guide open on their smartphones while taking your campus tour!

The poster/postcard mock-up below—for the fictional NSSEville State University—suggests how your campus can inform prospective students about the mobile version of NSSE’s pocket guide.

Sample Poster/Postcard to Promote the Mobile Pocket Guide

Our students are going places...

Scan the QR code below to view a mobile pocket guide from the National Survey of Student Engagement that suggests questions you and your family members might ask as you tour our campus to learn more about what students are doing at NSSEville State.

38% study in other countries
47% work in the community as part of regular courses
26% work on research projects with faculty

Sign up for a 2014 Campus Tour: June 23–24 July 16–17
July 19–20 July 30–31 August 2–3 August 9–10
nsseville.edu/tours or 812-856-5824

NSSEVILLE STATE UNIVERSITY

Consider featuring results from the report NSSE 2014 Answers from Students