NSSE is as good as it gets as a tool for examining institutional practices and student behaviors related to learning that point directly to things faculty and institutional leaders can do something about.

— Peter Ewell, President
National Center for Higher Education Management Systems

Register by September 23, 2016
at nsse.indiana.edu
The National Survey of Student Engagement (NSSE) was created to accomplish two core objectives:

1. Refocus the national discourse about college quality on teaching and learning; and
2. Provide colleges and universities with diagnostic, actionable information that can inform efforts to improve the quality of undergraduate education.

NSSE achieves these objectives by documenting the extent to which first-year and senior college and university students engage in educational practices that research has found to be related to learning and development.

Since its first national administration in 2000, more than 1,600 bachelor’s degree-granting institutions—from research universities to baccalaureate colleges—have adopted NSSE as an important component of their assessment programs. NSSE results inform accreditation self-studies, benchmarking efforts, faculty development programs, strategic plans, improvement initiatives, recruitment materials, and more.

“Colleges and universities derive enormous internal value from participating in NSSE. Of equal importance is the reassurance to their external publics that a commitment to undergraduate education and its improvement is a high priority.”

— Muriel A. Howard, President, American Association of State Colleges and Universities

**What Are Recent Enhancements to NSSE?**

NSSE is well known for comprehensively supporting institutions in their efforts to assess and improve the student experience. To achieve this, NSSE continually reviews and enhances its robust infrastructure of survey administration practices, reporting methods, and user support. Consider these recent enhancements:

- **New and refined survey items** that describe key aspects of the student experience that promote learning and development.
- Information-rich, graphically illustrative reports on ten valid and reliable **Engagement Indicators** and six research-endorsed **High-Impact Practices**.
- **Topical modules**, short sets of questions that can be appended to the core survey on topics such as academic advising, experiences with writing, and global learning.
- **Customizable Major Field Report** affording more nuanced comparisons.
- **Secure online tools** to facilitate analysis and sharing of results.
- **Smartphone-friendly**, mobile-optimized survey format that reduces survey fatigue and increases response rates.

View the survey online
nsse.indiana.edu/links/surveys

Two-year colleges should use the Community College Survey of Student Engagement
www.ccsse.org
What Does a Participating Institution Receive?

Each institution receives detailed analyses and valuable resources including:

**Customized Institutional Report Package**—A collection of reports describing your students’ experiences, broken out by class year, with statistical comparisons to three customizable groups of institutions. Highlights include:

- **NSSE Snapshot**—A concise 4-page summary with graphic displays of key results.
- **Engagement Indicators Report**—Diagnostic, actionable information on important aspects of the undergraduate experience, alongside information for comparison institutions.
- **High-Impact Practices Report**—Your students’ participation in enriching experiences relative to that of students at comparison institutions.
- **Multi-Year Report**—For institutions that have participated in multiple NSSE administrations, year-to-year results for Engagement Indicators, High-Impact Practices, and key academic challenge items.

**Online Institutional Report**—A secure web-based version of your Institutional Report package that is easy to share with others at your institution.

**Customized Major Field Report**—Especially useful for institutions with multiple schools or colleges, within- and between-institution comparisons of the experiences of students in customizable groups of related majors.

**Student Data File**—Includes student identifiers, survey responses, and composite measures to facilitate your own analyses and linkages with other student data.

For examples of these materials and other information visit nsse.indiana.edu/links/IR

“The reports have been incredibly helpful! The format is user friendly and the graphs help to illustrate the points without being overwhelming.”
— Jodi Fisler, Assistant to the Vice President, Director of Student Affairs Planning and Assessment, College of William & Mary

What Other Resources Are Provided?

**Report Builder–Institution Version**—An interactive online tool for generating customized tables containing results for your students and those at other institutions.

**National Reporting**—Key findings from the latest NSSE administration with examples of how institutions make effective use of their NSSE data.

**Accreditation Toolkits**—NSSE survey items mapped to accreditation standards and ways you can utilize NSSE data in regional and specialized accreditation efforts.

**User Tools**—Resources to support effective sharing and use of your results such as the NSSE Data User’s Guide, the NSSE Psychometric Portfolio, the Lessons from the Field series, a searchable database of how institutions use their results, and more.

**Educational Opportunities**—Free webinars that stimulate discussion about making the most of your NSSE participation. Fee-based consultations and workshops also available.
How Is NSSE Administered?

NSSE handles all aspects of the online survey administration, ensuring comparability across institutions. Survey administration begins as early as February (subject to an institution’s calendar) and closes June 1st.

**Participating Institutions . . .**

- Provide a student data file containing contact information for all first-year and senior students;
- Develop promotional campaigns, which may include incentives, to encourage survey participation;
- Customize invitation messages, including signatories and email sender names that students will recognize; and
- Work with NSSE to ensure compliance with protocols for research with human subjects.

**NSSE . . .**

- Dedicates a Project Services team to guide institutions through the survey administration process;
- Provides a secure online interface where institutions upload materials, customize invitations, schedule recruitment messages, monitor survey administration, and download reports and data; and
- Sends survey invitations to all sampled students and reminder messages to nonrespondents, while monitoring response rates.

**Recruitment Method**

Institutions choose whether NSSE will recruit survey participants by email or regular mail. Email contact allows for a census of eligible students, although requests for a random sample can be accommodated. Both methods provide student-specific login information to access the online survey.

- **Email**—All eligible students receive an invitation and up to four reminder messages by email. Institutions may send two additional reminder messages.
- **Regular Mail**—NSSE draws a random sample of students who receive two recruitment letters with information for logging into the online survey. Nonrespondents receive a reminder postcard and up to two email reminders.

In addition to these recruitment methods, institutions may also post unique survey links to their student portal and/or learning management systems, such as Canvas, Blackboard, and Moodle, giving their students additional ways to access the survey.

“This survey was designed well. I had no problem navigating the survey through my cell phone—which made it very easy to contribute.”

— First-year student, Bowling Green State University
What Customization Options Are Available?

NSSE provides several opportunities for survey and report customization:

- **Customizable Sample for Reporting (New!)**—Institutions may limit the student sample used in reports to best serve their assessment purposes. Comparison groups, however, include all respondents.

- **Topical Modules**—Institutions may append up to two short question sets designed and tested by NSSE. Topics include academic advising, first-year experiences and senior transitions, writing experiences, global learning, civic engagement, experiences with diversity, development of transferable skills, experiences with information literacy, and learning with technology.

- **Consortia**—Six or more institutions may form a consortium based on common interests, similar missions, or a multi-campus system’s needs. A consortium may append a short set of additional survey items (subject to NSSE review).

- **Multi-Campus Systems**—Systems receive side-by-side institutional results and member-institution data (data-sharing agreements are required for each institution). There is no additional fee for these services unless a system appends questions as a consortium.

- **Customized Comparison Groups**—Reports display each institution’s results alongside those for three customizable comparison groups selected from institutions that participated in NSSE in the current and most recent years.

- **Customized Major Groups**—Institutions may customize up to ten groups of related majors for their Major Field Report.

NSSE staff members are available to work with consortium and system coordinators to provide webinars and workshops for facilitating data use among member institutions.

See more information at nsse.indiana.edu/html/administering.cfm
What Does It Cost?

Registration Fee
$300 (nonrefundable; waived for BCSSE 2016 participants)

Administration Fee

<table>
<thead>
<tr>
<th>UNDERGRADUATE ENROLLMENT</th>
<th>SAMPLE SIZE BY RECRUITMENT METHOD</th>
<th>ADMINISTRATION FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fewer than 500</td>
<td>All first-year &amp; senior students</td>
<td>$2,100</td>
</tr>
<tr>
<td>500 to 999</td>
<td>Up to 700</td>
<td>$2,800</td>
</tr>
<tr>
<td>1,000 to 3,999</td>
<td>900</td>
<td>$3,600</td>
</tr>
<tr>
<td>4,000 to 7,999</td>
<td>1,200</td>
<td>$4,800</td>
</tr>
<tr>
<td>8,000 to 12,000</td>
<td>1,600</td>
<td>$6,400</td>
</tr>
<tr>
<td>More than 12,000</td>
<td>2,000</td>
<td>$8,000</td>
</tr>
</tbody>
</table>

- Institutions with fewer than 500 undergraduates may elect a local administration with abbreviated data and reporting services for a reduced administration fee of $1,500.
- Institutions choosing the email recruitment method may request a random sample.
- Consortium fees range from $200 to $500 per institution, depending on undergraduate enrollment.
- Institutions may select one topical module at no charge. Those not participating in a consortium may select a second module for $150.
- The student portal and learning management link service entails an additional $150 fee.
- Detailed information on pricing can be found on our website.

HOW AND WHEN TO REGISTER FOR NSSE 2017

Go to nsse.indiana.edu
Register by September 23, 2016

“The new questions in NSSE seem to engage the campus much more. We’ve had a number of conversations on campus about what the data mean—more than we’ve ever had before. NSSE has resulted in great conversations that can only help us improve.”

— Nancy Grear, Director, Institutional Research and Assessment, Nazareth College
What Are NSSE’s Companion Surveys?

**Faculty Survey of Student Engagement (FSSE)**

FSSE complements NSSE by providing information about instructional staff (faculty, instructors, graduate students who teach, etc.) perceptions of student engagement and what they do to provide effective education for their undergraduate students. Faculty are contacted via email and respond online. Participating colleges and universities receive institution-specific data files and detailed reports of their FSSE results. Used together, FSSE and NSSE results can stimulate productive discussions related to teaching, learning, and the quality of undergraduate education. FSSE provides the opportunity to append topical modules or consortium questions that align with the NSSE versions. While FSSE and NSSE administrations are usually concurrent, FSSE can be administered on its own. More information can be found on the FSSE website.

[fsse.indiana.edu](http://fsse.indiana.edu)

**Beginning College Survey of Student Engagement (BCSSE)**

BCSSE complements NSSE by providing an in-depth understanding of entering first-year students’ high school academic and co-curricular experiences, as well as their expectations for participating in educationally purposeful activities during the first college year. The $300 NSSE registration fee is waived for institutions pairing BCSSE 2016 with NSSE 2017. More information can be found on the BCSSE website.

[bcsse.indiana.edu](http://bcsse.indiana.edu)
Summer 2016: Register and Plan

- Register for NSSE June to September
- View NSSE webinars on survey administration
- Plan promotional and recruitment strategy

Fall/Winter 2016–2017: Survey Preparation

- Customize NSSE: choose modules, form a consortium, register as a system
- Develop recruitment materials: population file, email messages, message schedule, participation incentives
- Determine whether student portal or learning management systems can be used for posting survey links
- Implement promotional campaign
- Coordinate survey communications with campus IT professionals

Winter/Early Spring 2017: Survey Launch

- Survey administration opens
- Monitor administration progress
- Reminder messages to nonrespondents

Late Spring 2017: Survey Close

- Customize Institutional Report: choose comparison groups
- Survey administration closes June 1

Summer/Fall 2017: Data and Reports Released

- Institutional Report package delivered; data files downloadable in August
- Major Field Report downloadable
- Institutional Report Builder updated
- Annual Results delivered in November

REGISTER FOR NSSE 2017 BY SEPTEMBER 23, 2016
nsse.indiana.edu